

Tobacco Education and Research Oversight Committee (TEROC)
Meeting Agenda
Thursday, July 21, 2011
9:30 a.m. - 4:00 p.m.

Meeting Location:

Hilton Oakland Airport Hotel
1 Hegenberger Rd.
Oakland, CA 94621
Telephone: 510-635-5000

Call-in Location:

9:30 a.m. to 12:00 p.m. only
Beijing Room, Hotel Monaco
501 Geary Street
San Francisco, CA 94102

9:30-9:35	Welcome and Introductions	Michael Ong TEROC Chair
9:35-9:45	TEROC General Business	Micheal Ong
9:45–9:55	Review notes from the May 17, 2011, Master Plan (MP) and May 18, 2011, Regular Meetings	Michael Ong Carol D’Onofrio Todd Rogers
9:55-10:05	Review MP Production <u>Expected Outcome:</u> <ul style="list-style-type: none">• Discuss progress to date• Establish meeting goals	Michael Ong Carol D’Onofrio Todd Rogers
10:05-11:00	Review draft of Progress Section	Michael Ong Carol D’Onofrio Todd Rogers
11:00-11:05	Break	
11:05-12:00	Review MP Goals, Objectives, and Strategies <u>Expected Outcome:</u> <ul style="list-style-type: none">• Review Workgroup Input• Provide feedback on current and new strategies• Prioritize strategies and decide which strategies to keep, modify, or remove• Identify strategies for additional narrative in the MP	Michael Ong Carol D’Onofrio Todd Rogers
12:00-1:00	Lunch	
1:00-2:30	Continued: Goals, Objectives, and Strategies	Michael Ong Carol D’Onofrio Todd Rogers
2:30–2:35	Break	
2:35-3:25	Continued: Goals, Objectives, and Strategies	Michael Ong Carol D’Onofrio Todd Rogers

3:25-3:45	Next Steps <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Confirm key findings/decisions from meeting • Discuss method and timeline for gathering additional public input • Review timeline for publication • Discuss staff and member “homework” • Determine future meeting schedule 	Michael Ong
3:45-4:00	Public Questions and Comments	
4:00	Adjourn	

Scheduled TEROC meetings are announced on the TEROC Web page:
<http://www.cdph.ca.gov/services/boards/teroc/>

For information about this meeting, contact Glen Baird at (916) 449-5532 or via e-mail at Glen.Baird@cdph.ca.gov.